Making a Global Impact

The Ohio State University is committed to becoming a preeminent global university – one which actively participates in knowledge-based collaborations around the world. As part of the university’s global strategy, Ohio State is opening Global Gateway offices in key parts of the world, which capitalize on the strengths of Ohio State’s global connections through faculty teaching and research, study abroad programs, international students, university partnerships, alumni and Ohio-based businesses.

The Gateways serve as a catalyst to enhance Ohio State’s impact around the world and facilitate partnerships among corporations and universities in the pursuit of working toward innovative research and business solutions.

Fostering Economic Growth

With the continued presence of Ohio’s goods and services in the world marketplace, the Midwest region plays a vital role in the future of the U.S. economy. Ohio State is one of the nation’s top-20 public universities, and is one of America’s largest and most comprehensive. Ohio State is second in the nation in industry-sponsored research, and the university generates an annual statewide economic impact in excess of $4 billion, and partners with more than 240 Ohio-based businesses.

To increase Ohio State’s collaborations on a more global level, the university has developed an International Corporate Partnership Program. Working through the Global Gateways, Ohio State seeks to partner with both local businesses and international corporations to further contribute to the foreign direct investment of the region and enhance the global competitiveness of those businesses based in Ohio that are operating around the world.

Creating International Partnerships

The International Corporate Partnership Program is comprised of a tiered level of services based on a corporation’s contribution of intellectual and financial resources given to support Ohio State’s Global Gateways. Services include:

- Career resources
- Workforce training and education
- Consultation and research

Contributions are categorized by platinum, gold and silver levels, which will determine the mix of workforce development, education, training, consultation and research services provided.
Career Services

With more than 5,000 international students currently enrolled, Ohio State is in the unique position to provide corporate partners with a variety of resources to meet their growing needs for international staffing. The university will help structure internship programs that will match students with corporations for long-term, permanent employment opportunities. Corporations also will have access to career fairs and receive assistance in identifying candidates for full-time professional positions.

To help facilitate educating qualified candidates, specialized dual-degree programs also will be initiated with top-level universities to prepare Ohio State graduates with region-specific expertise and professional practices that will serve to benefit corporate partners.

Workforce Training and Education Services

Ohio State is able to develop programs that meet the specific training and education needs of corporate partners, and has the ability to conduct executive training sessions in the state of Ohio or across the globe in China, India or Brazil – the university’s initial key Gateway locations. The executive training programs will focus on business operations and leadership, as well as industry-specific topics, or sessions can be customized to meet the needs of corporate partners.

Consultation and Research Services

Consultation and research services will be available to corporate partners, giving them access to Ohio State faculty and other corporate partners to explore and share ideas, develop research opportunities and work toward discovering innovative solutions that meet the specific needs of corporations.

Leadership

Christopher Carey, Director of Global Gateway, is responsible for the development, marketing, delivery, and evaluation of revenue-generating programs as well as providing support to Ohio State faculty, students and departments in pursuit of research, teaching, and service goals.

About Ohio State

The Ohio State University is recognized as one of America’s largest and most comprehensive institutions of higher education with a top-rated academic medical center and a premier cancer hospital and research center. On the campus in Columbus, Ohio, more than 55,000 students select from 175 undergraduate majors and 240 master’s, doctoral and professional degree programs. More than 4,200 of the students attending the Columbus campus come from outside the United States. Founded as a federal land-grant institution in 1870, the university has awarded 622,368 degrees since 1878. Its legacy extends to more than 465,000 living alumni.

Learn more

For more information about the International Corporate Partnership Program and how your business can partner with Ohio State and support its Global Gateways, contact Christopher Carey, Director of Global Gateways, at (614) 292-2990 or carey.3@osu.edu.

Visit oia.osu.edu/gateways