THE PRESIDENTS CUP
The Presidents Cup, a team, match-play competition featuring 24 of the world’s top golfers – 12 from the United States and 12 from around the world, excluding Europe – is held every two years, and since 1996 has alternated between United States and international venues. The Presidents Cup was developed to give the world’s best non-European players an opportunity to compete in international team match-play competition. The U.S. Team has won seven of the nine previous Presidents Cups, and the only win by the International Team came at the 1998 event in Melbourne. The Presidents Cup 2003 ended in a tie. Fred Couples is returning as U.S. Team captain in 2013, and fellow World Golf Hall of Fame member Nick Price will lead the International Team.

The Presidents Cup is a unique golf event in that there is no purse or prize money. Players are not paid for their participation, but each competitor allocates an equal portion of the funds generated to charities of his choice. Since the event’s inception, more than $27 million has been raised for charity from event proceeds, as well as contributions made on behalf of The Presidents Cup, including a record charitable donation of $4.5 million from the 2011 event alone.

Citi and Rolex are the exclusive Global Partners of The Presidents Cup, and the PGA TOUR governing body of this prestigious event.

STUDENT GLOBAL AMBASSADOR PROGRAM
The Presidents Cup Student Global Ambassador Program was established to provide university students an incredible opportunity to be a part of this once-in-a-lifetime event coming to Dublin and Columbus, Ohio. The guest experience for The Presidents Cup, whether it be tournament patrons, members of the media or corporate guests, is extremely important to the PGA TOUR and the Columbus Region. Students involved in the program will have several opportunities to integrate into the operations of The Presidents Cup. Students must have strong social and etiquette skills to participate in the program as well as commitment to the requirements described on page 3. The Student Global Ambassador Program is the first of its kind on the PGA TOUR, so those involved will have an extraordinary opportunity to pave the way for continued success of collegiate ambassadorship within PGA TOUR events.
STUDENT GLOBAL AMBASSADOR OPPORTUNITIES

Guest Welcome and/or Translation Assistance
Student Global Ambassadors will assist with guest welcome and translation assistance (dependent upon need) at on-site locations and at special events of The Presidents Cup. The descriptions below provide further detail.

- **The Presidents Cup Visitor Centers**
  Visitors from all over the world will be converging upon Columbus and Dublin. Students have the opportunity to serve as greeters within on-site visitors’ centers and translators for those who can speak both English and another language.

- **The Presidents Cup Media Center**
  Over 600 members of the media from around the world are expected to provide coverage of The Presidents Cup. A select group of students will have the opportunity to help prepare for media arrival as well as serve as greeters within the media center, including translation for those who are fluent in English and either Japanese or Korean.

- **Special Events of The Presidents Cup**
  Several special events are planned surrounding The Presidents Cup. Students in the Student Global Ambassador Program have the opportunity to assist with event day operations, serving as greeters and collegiate ambassadors.
    - International Economic Development Breakfast, Dublin (Thursday, October 3)
    - Travel Package Guest Celebration, Columbus (Friday, October 4)
    - The Presidents Cup Closing Ceremony, Dublin (Sunday, October 6)

**Mentorship: International High School Students & the Trophy Motorcade**
On Thursday, October 3, The Presidents Cup trophy will travel from downtown Columbus to Dublin, making up to six stops along the way before it arrives at Muirfield Village Golf Club for the first tee shot. One tentative stop is at International High School in Columbus.

Up to two (2) collegiate students interested in International Studies and serving as Student Global Ambassadors, would have the opportunity to serve as mentors for International High School students on a mini-project during the month of September as it relates to their studies and integration of the global reach of The Presidents Cup. The culmination of the mentorship will be on Thursday, October 3rd as the Student Global Ambassadors would also participate with the International High School students in the arrival of The Presidents Cup during the motorcade – waving flags, taking pictures and celebrating the start of play.

*This opportunity is tentative pending final planning.*
STUDENT GLOBAL AMBASSADOR BENEFITS
- Engagement with Community, Business and Government Leadership from Local, Regional, National and International Entities
- Exposure to an International Sporting Event and Organizing Leadership
- Opportunity for Exposure to Local, Regional and Global Media
- Program Training Provided as Applicable
- Community and Volunteer Resume Enhancement
- Group Photo at The Presidents Cup Fan Experience, Sunday October 6 (Time TBD)

PROGRAM REQUIREMENTS
- Current Student Enrollment in a University or College
- Four (4) Hours of Minimum Required Service
- Must Provide Own Transportation if Not Otherwise Offered
- Written Program Feedback to The Presidents Cup
Please complete each field and question below. Applications will be accepted through Friday, September 20, 2013.

STUDENT INFORMATION
First Name:  
Last Name:  
Address:  
Mobile Phone:  
Email:  
Student ID#:  
Student Year:  
Major:  
Career Interests:  
Current Student Groups/Community Involvement:

PROGRAM QUESTIONS
What peaks your interest to become involved in The Presidents Cup Student Global Ambassador Program?

What strengths can you offer to help make The Presidents Cup Student Global Ambassador Program successful?
PLEASE HIGHLIGHT YOUR AREAS OF INTEREST TAKING INTO ACCOUNT YOUR AVAILABILITY:
(Descriptions listed within program overview.)

Visitor Center at The Presidents Cup Fan Experience
Location: Muirfield Village Golf Club, Dublin

Date: Saturday, October 5
Time: 8AM – 12PM or 12PM – 4PM

Date: Sunday, October 6
Time: 8AM – 12PM or 12PM – 4PM

Visitor Center at The Presidents Cup Opening Ceremony & Celebration
Location: Columbus Commons, Columbus
Date: Wednesday, October 2
Time: 5PM – 9PM

The Presidents Cup Media Center
Location: Muirfield Village Golf Club - Dublin

Date: Sunday, September 29, 2013
Time: 11AM – 4PM

Date: Monday, September 30, 2013*
Time: 8AM – 5PM

Date: Tuesday, October 1, 2013*
Time: 8AM – 5PM

Date: Wednesday, October 2, 2013*
Time: 8AM – 5PM

*Fluency in Japanese and Korean for Translation Services preferred (M-W). Please plan around your class schedule when providing your availability.

International Economic Development Breakfast
Location: OCLC - Dublin
Date: Thursday, October 3
Time: 8AM – 11AM

Travel Package Guest Celebration
Location: Milestone 229 – Columbus
Date: Friday, October 4
Time: 5PM – 9PM
The Presidents Cup Closing Ceremony
Location: Muirfield Village Golf Club - Dublin
Date: Sunday, October 6
Time: 4PM – 7PM

International High School Mentorship & Trophy Motorcade
Location: International High School - Columbus

Date, Mentorship: Two agreed upon dates for a classroom visit the weeks of Sep. 16 and/or Sep. 23
Time, Mentorship: Times based upon above

Date, Motorcade: Thursday, October 3
Time, Motorcade: 7:30AM – 9:00 AM

*This opportunity is tentative. For students who mark this as an area of interest, organizers will communicate final plans.

SUBMIT YOUR APPLICATION:
To participate in The President Cup Student Global Ambassador Program, applications will be accepted through Friday, September 20. Please submit your application to:

Name: Megan McCarthy
Title: Program Manager for Student Engagement
Organization: The Ohio State University, Office of International Affairs
Email: mccarthy.281@osu.edu
Phone: (614) 292-6101