

2019

BRAZIL GATEWAY ANNUAL REPORT



Throughout 2019, the Brazil Gateway found success in four key areas: student services, faculty support, partnerships and alumni engagement. Established in 2014, the Brazil Gateway continues to identify opportunities to expand its services locally in Brazil and regionally throughout Latin America. Its goal is to explore new initiatives such as research funding, teaching and learning opportunities through master classes and seeking industry partnerships for student internship programs.

The Brazil Gateway has demonstrated its commitment to facilitating Ohio State's collaborations in Brazil through the Office of International Affairs, as well as the university's colleges and departments with initiatives and interests in the region.

With increased creative programming and new initiatives, the Brazil Gateway will continue to grow, providing meaningful activities and partnerships that benefit students, faculty and staff and furthering the university's mission of being a premier global institution. The future looks bright with a host of possibilities.

*Padmini Roy-Dixon, Executive Director
Global Gateways & Partnerships*

*Jane Aparecido, Director
Brazil Gateway*



THE OHIO STATE UNIVERSITY

OFFICE OF INTERNATIONAL AFFAIRS

STUDENTS

The Brazil Gateway supported the recruitment of new students to Ohio State, provided resources to incoming students, engagement through education programs and identified internships for students to gain practical experiences in their future careers.

RECRUITMENT

Supported Ohio State's undergraduate and graduate recruitment efforts by attending events such as the EducationUSA College Fair, the LL.M (Master of Laws) and MBA Tours.

24



Fairs & school visits

10



Cities

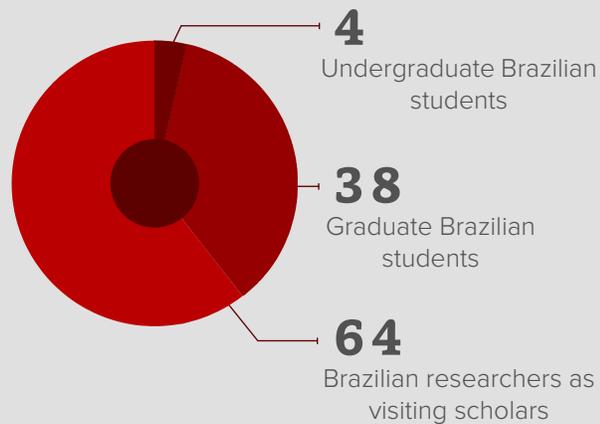
1,000



Prospective students

SUPPORT SERVICES

Provided resources to students admitted to Ohio State, including information on paying tuition, health insurance, travel preparation and community engagement.



EXPERIENTIAL LEARNING

Identified learning opportunities, internships and employment opportunities in Brazil and actively engaged with students and faculty on education abroad programs.



11

Education abroad programs

104

Students visited Brazil for education abroad programs, research or Portuguese language studies



12

Internships, fellowships, learning programs and employment positions facilitated

9

Initiated for future

Alpha Zeta Partners education abroad program is the longest-run program in Brazil—21 years
alphazetapartners.osu.edu

VISITS

Assisted faculty and staff who visited Brazil with travel logistics, event and meeting planning, accommodations, transportation and by serving as interpreters in their meetings with Brazilian partners.

60



Faculty visits

30



Directly-facilitated
faculty trips

PARTNERSHIPS & COLLABORATIONS

Worked with a diverse array of partners—academic, corporate, governmental and NGOs—to connect Ohio State faculty, staff and students with these organizations.

17



Active agreements
with universities
and partners—2
which were
renewed

3



New Memorandums
of Understanding in
2019

4/5



Regions of Brazil are
linked to institutional
agreements with
Ohio State

14



Companies and
institutions are
collaborators on
current and future
collaborative
opportunities

GRANTS

Identified and shared grant opportunities with interested Ohio State faculty to facilitate collaborations with Brazilian institutions.

3



Faculty members who
applied for Fulbright grants
to conduct research in Brazil
received direct support

FACULTY

Engaging faculty through fostering existing partnerships and facilitating new relationships is a key initiative for the Brazil Gateways.

Top destinations
visited by faculty
included São Paulo,
Rio de Janeiro and
Curitiba.

ALUMNI & FRIENDS

One of Ohio State's most important assets are individuals who want to engage and remain connected to the university – no matter where they reside in the world. The Brazil Gateway helps Ohio State remain connected to alumni and friends in the region.

ENGAGEMENT

Hosted events and supported activities for students, faculty, staff, alumni and friends.

1,300+



Alumni and friends in Brazil's 26 states and Federal District

6



Events

127



Event attendees in 2019

OUTREACH

Maintained connections and built awareness of Ohio State in Brazil through online newsletters and social media platforms.

1,083



Newsletter subscribers

1,348



Facebook followers

513



Instagram followers

373



Twitter followers

45



LinkedIn group alumni

Subscribe to the monthly newsletter at go.osu.edu/brazilgatewaynews.

OHIO STATE & COLUMBUS

Center for Automotive Research
Center for Latin American Studies
College of Arts and Sciences
College of Education and Human Ecology
College of Food, Agricultural, and Environmental Sciences
Fisher College of Business
Greater Columbus Sister Cities International
James Comprehensive Cancer Center
Moritz College of Law
Office of Diversity and Inclusion
The Ohio State University Alumni Association

BRAZIL

Association for the Control of Tobacco
Brain Institute
Curitiba Local Government
Daqui pra Fora
Federal University of Mato Grosso
Federal University of Minas Gerais
Federal University of Paraíba
Federal University of Paraná
Fiat Chrysler
Fundação Estudar
GRAACC
Instituto Adus
Mackenzie Presbyterian University
Madrona Law Firm
Peixoto & Cury Law Firm
São Paulo Local Government
University of São Paulo
Visagio Management Consultants

PARTNERS

None of this work would be possible without our partners. Thank you!

Learn more about collaboration opportunities at go.osu.edu/brazilportfolio.

FIRTHAND ACCOUNTS

While numbers capture the big picture, testimonials show the difference local support can make.

STUDENTS

“Thank you for caring, for the attention and the incentives during my application period.”

– *Khalil Ganem, while applying to a PhD in Geography*

“Thank you to Jane Aparecido, director of the Brazil Gateway, for remembering my research interests and telling me about the exchange program in the Department of Education at the University of São Paulo.”

– *Marla Goins, Ohio State PhD candidate in the Department of Education*

“The letter of invitation was the perfect way to explain to the consulate why I needed a visa—thank you for putting that together so quickly.”

– *Sanjana Chidambaram, Fisher College of Business undergraduate student who participated in the Honors Cohort Program*

FACULTY

“The Brazil Gateway was an absolutely indispensable resource as I set out to do field work on the history of soybean farming in Brazil. The Gateway linked me to specialists and enabled me to meet with farmers and government officials that offered incredible insights that dramatically enhanced my research project. It is a true gem of the Ohio State University system.”

– *Bartow Elmore, professor in the Department of History*

“Thank you much for all of your help coordinating my visit to São Paulo! I really appreciate you being so generous with your time. It was wonderful to meet you and learn about the Gateway’s work, and I think everything went extremely well.”

– *Micah Berman, professor in the Moritz College of Law*

PARTNERS

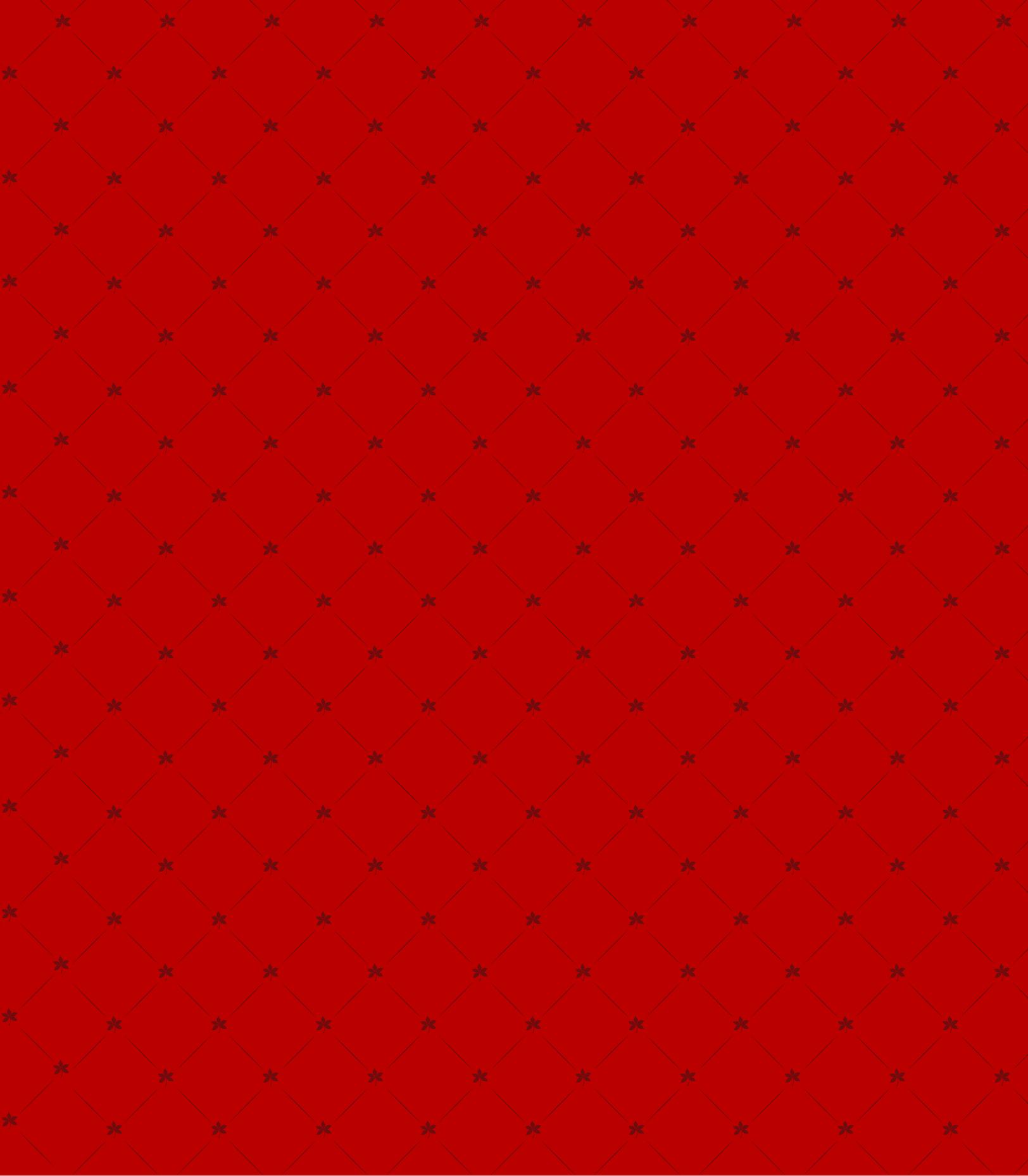
“GAP is a great opportunity to solve relevant business problems, while accessing talents and connecting with advanced academy knowledge.”

– *Weber Pimenta, managing partner of Visagio*

“The event was very important—the organization was great, with throughout availability and professionalism from the Brazil Gateway.”

– *Joana Cruz, attorney at the Association for the Control of Tobacco*

Learn more about the Ohio State University’s Brazil Gateway—visit oia.osu.edu/brazil.



OHIO STATE BRAZIL GATEWAY

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