



# BRAZIL Gateway

ANNUAL REPORT

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# 2022



THE OHIO STATE  
UNIVERSITY

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OFFICE OF  
INTERNATIONAL AFFAIRS

## Introduction

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In 2022, the Brazil Gateway slowly reestablished in-person activities with new Buckeyes and their families and alumni and partners. It also welcomed the first group of Ohio State students on an education abroad program since 2020!

This report captures accomplishments from January-December 2022 in four strategic areas: current and prospective students, alumni, partners and faculty.

2022 brought a myriad of new opportunities. The Brazil Gateway hosted its first Pre-Departure Orientation for new Buckeyes and offered its first course – Intercultural Competence – in collaboration with Fabio Leite, Ohio State associate professor in experimental/cognitive psychology. In partnership with the Ohio State School of Music, the Brazil Gateway coordinated a music residency program in São Paulo and Curitiba. During this residency, four Ohio State faculty members visited Brazil to host master classes and perform a recital.

The Brazil Gateway also made connections to open doors for students, scholars and the larger community. Thanks to the Brazil Gateway's network, four students completed virtual and in-person internships with alumni and universities. For the third consecutive year, the Brazil Gateway hosted a summer web series where Ohio State PhD students, Brazilian alumni and partners shared their work. Also in its third year, the Brazil Gateway hosted the CAPES PrInt Workshop where four Brazilian PhD candidates from partner universities shared their research and experiences as visiting scholars at Ohio State.

For the first time, the Brazil Gateway co-hosted a virtual event – “Amazon Journey: Creating an Arc of Regeneration” – with Meli Bees, a Brazilian nonprofit, the Center for Latin American Studies, Sustainability Institute and Brazilian Students Association.

With support from the Brazil Gateway and the Ohio State University Alumni Association, the Alumni Club of Brazil reached Scarlet Level – the highest level a club can achieve.

The Brazil Gateway welcomes 2023 with more engagements in the strategic areas of focus. We thank our committed stakeholders for their continued support and hope to count on many partnerships in the new year!



### **Padmini Roy-Dixon**

Executive Director  
Global Gateways and Partnerships

### **Jane Aparecido**

Director  
Brazil Gateway

## Students

The Brazil Gateway supported new student recruitment efforts, provided resources to incoming students and their families and engaged current students through events, education programs and internships

### Recruitment

- Attended 15 high school visits, presentations or fairs, reaching 248 prospective undergraduate students
- Presented at 17 events or fairs, reaching 425 prospective graduate students
- Represented the Fisher College of Business at two MBA fairs and the Moritz College of Law at three LL.M fairs
- Presented at six Brazilian partner universities and four EducationUSA fairs
- Coordinated a master class with Fabio Leite, associate professor in experimental psychology, and the Faculdade do Grupo Etapa School of Business and Engineering in São Paulo
- **38 events/visits – 904 prospective students reached**

Supported  
**105**  
prospective  
students

Helped  
**38**  
admitted  
students  
at three yield  
events



*“The work you do is incredible. The university has a lot to gain from the office working towards internationalization. You can be sure that the possibility of having your help weighed heavily on my decision.”*

– Emanuel Galdino da Costa, incoming visiting scholar from the University of São Paulo

## Engagement

- Worked with the Mershon Center for International Security Studies and Center for Latin American Studies on an academic event
- Collaborated with the College of Engineering, College of Food, Agricultural and Environmental Sciences, Global Education and Career Services on two career events
- Organized a panel on research and study during COVID-19
- Hosted III CAPES PrInt Workshop and the Brazil Gateway Summer Web Series for the third year in a row
- **Partnered with Meli Bees, a Brazilian nonprofit, to host a conference where two current PhD students shared their research**
- Provided logistical support and scheduled company visits for 34 students who studied abroad in Brazil for the first time since 2020
- **11 events – 156 students reached**

**60**  
students  
supported  
through personal  
interactions

**Four**  
students  
selected for  
internships



*“Through the Brazil Gateway, I was able to meet a Brazilian poet for the first time ever. I believe this connection will be important in my writing future as a Brazilian immigrant writer. I am so thankful for the quick and thoughtful help.”*

– Aline Resende Mello, MFA student at Ohio State



## Faculty

The Brazil Gateway engaged with faculty by fostering existing partnerships and developing new relationships.

- Developed 41 connections with Brazilian collaborators for potential research, executive education, joint courses and grant opportunities
- Connected with faculty and staff on 22 speaking events
- Assisted with seven recruitment activities
- Connected with almost 90 faculty and staff members to explore joint research, grants, education abroad opportunities and more

Welcomed  
**12**  
Brazilian visiting  
scholars to  
the Ohio State  
community

### Partnerships and Collaborations

- Ongoing support of two potential Memoranda of Understanding
  - University of São Paulo and the Fisher College of Business and College of Food, Agricultural and Environmental Sciences
  - The Federal University of São Carlos and the School of Health and Rehabilitation Sciences
- Coordinated two programs:
  - 7-week business consulting program with Visagio, a Brazilian consulting firm, and the Fisher College of Business Center for Operational Excellence
  - Music Residency program with four Brazilian academic partners, government offices, high schools and a nonprofit
- Attended or co-hosted three corporate engagements events
- Scheduled four company visits for the Fisher Honors Cohort education abroad group
- Organized a Global Applied Project for MBA students to work with Visagio in its Australia office in 2023
- **Engaged 57 university/industry/government/non-governmental organization partners/collaborators/connections**



*“It was a pleasure to work with the Brazil Gateway team once again to offer the six-hour remote workshop on intercultural competence to close our 2022 collaboration. The Brazil Gateway was instrumental in spreading the word to participants – who connected from all corners in Brazil, plus someone in Portugal – about the workshop and provided real-time support for this synchronous workshop delivered in Portuguese over four days. This workshop was designed to serve as a basis for preparing them to study or work in or interact with individuals from another culture other than their native one. This successful offering could turn out being the first installment of many to come!”*

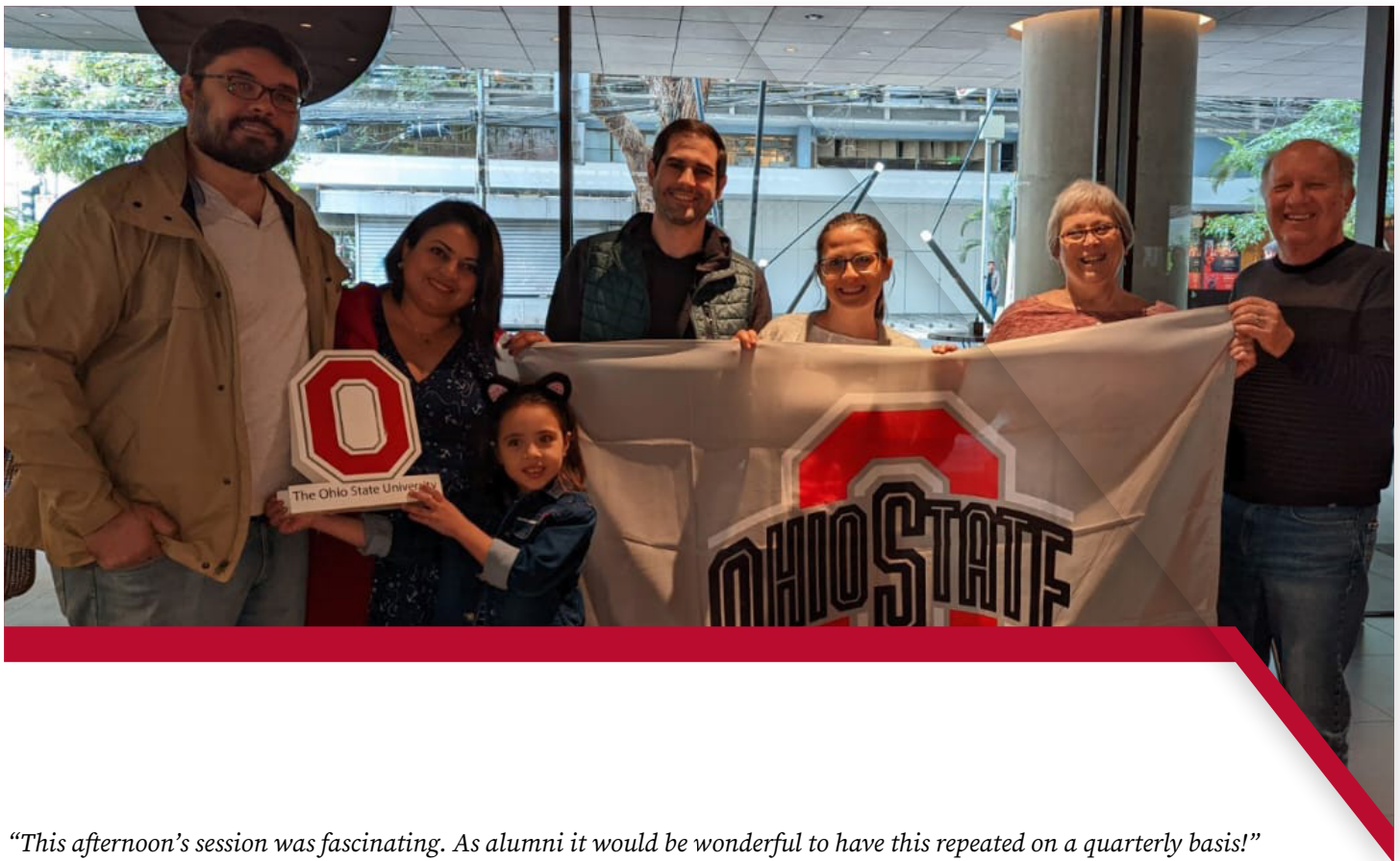
– Fabio Leite, associate professor, Ohio State Lima

## Alumni and Friends

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One of Ohio State's most important assets is individuals who want to engage with, and remain connected to, the university – no matter where they reside in the world. The Brazil Gateway helps Ohio State remain connected to alumni and friends in the region.

- Alumni Club of Brazil
  - Collaborated with the Alumni Club of Brazil on five events
  - Managed alumni groups on WhatsApp and LinkedIn with the Alumni Club of Brazil
  - Published the second newsletter with the support of the Ohio State University Alumni Association
- Hosted or co-hosted seven events with 10 alumni and former visiting scholars as speakers
- Supported 50 alumni through emails, phone calls, meetings and social media



*“This afternoon’s session was fascinating. As alumni it would be wonderful to have this repeated on a quarterly basis!”*

– Roger Blocher, Ohio State alumnus on the Amazon Journey event

## Partners

The Brazil Gateway connected with a diverse array of organizations – academic, corporate, governmental and NGOs – to facilitate collaborations for Ohio State faculty, staff, students and alumni.

Name	Related College/Unit	Collaboration
Federal University of Paraná	College of Food, Agricultural, and Environmental Sciences The Ohio Program Global One Health initiative Department of Spanish and Portuguese	Research/music residency
Federal University of São Carlos	School of Health and Rehabilitation Sciences	College of Medicine
São Paulo State University	Department of Spanish and Portuguese	Research
University of São Paulo	Department of Chemistry The Ohio State University Wexner Medical Center College of Food, Agricultural, and Environmental Sciences	Research/education abroad competition/events
Federal University of Minas Gerais	College of Education and Human Ecology	Research
Federal University of Paraíba	Global One Health initiative	Research/events
The University of Brasília	Moritz College of Law	Spring programs
Federal University of Rio Grande do Sul	College of Food, Agricultural, and Environmental Sciences	Research
Mackenzie Presbyterian University	Department of Design	Education abroad
State University of Rio de Janeiro	College of Engineering	Research
University Center UniEvangélica	Moritz College of Law	Research/events
Federal University of Mato Grosso	College of Food, Agricultural, and Environmental Sciences The Ohio Program	Research/TOP/events
National Service of Industrial Learning	College of Engineering	Grant application
Engineering and Management School	Department of Psychology	Joint events
Fundação Dom Cabral	Fisher College of Business	Possible e-MBA international module
National School of Public Administration	John Glenn College of Public Affairs	Potential joint event
Maranhão State University	Department of Anthropology	Joint events
Amazonas State University	Center for Languages, Literatures and Cultures	Delegation visit/potential language research
University of the State of Paraná	School of Music	Music residency

*“On behalf of the Rectory of the University of the State of Amazonas, Rector André Zogahib and Vice-Rector Katia Couceiro, the International Relations Office, represented by Vanúbia Moncayo, would like to thank you for your attention during your visit to the Brazil Gateway office, representing Ohio State in the city of São Paulo. Our senior management is happy and anxious about the possibility of partnerships on “Amazonian Portuguese: Linguistic and Cultural Heritage within the Region of Amazonas.”*

– Vanúbia Moncayo, Amazonas State University

## Outreach

The Brazil Gateway fostered connections and built awareness of Ohio State in Brazil through online newsletters and social media platforms.

Platform	Followers	Number of Posts	Impressions and Engagement
Facebook	1,455	141	34,718 impressions and 1,375 engagements
Instagram	923	146	27,505 impressions and 1,552 engagements
Twitter	413	157	32,312 impressions and 768 engagements
LinkedIn	424	115	17,129 impressions and 2,004 engagements
Newsletter	1,078	6	Averaged 927 email deliveries and 32% open rate



*“The Brazil Gateway was instrumental in helping curate our experience to São Paulo and Rio de Janeiro. The relationships that they have cultivated with strategic partners helps bring our trip to life and words do not express my gratitude for all their help.”*

– Ty Shepfer, senior lecturer, director of the Honors Cohort Program, academic director of the Master of Human Resource Management Program on the Honors Cohort education abroad program in Brazil



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