

2019

# CHINA GATEWAY ANNUAL REPORT



Throughout 2019, the China Gateway continued to find success in three key areas, including faculty support, student services and alumni engagement. The China Gateway finds opportunities to expand locally and regionally to enhance Ohio State's collaborations in East Asia.

The China Gateway is dedicated to facilitating faculty collaborations, helping prepare new students on what to expect once they arrive at Ohio State through Pre-Departure Orientations, furthering experiential training by identifying internship and job placement opportunities, supporting alumni engagement activities, as well as serving as a resource to parent and family relations and our many stakeholders.

Over time, the China Gateway has demonstrated its commitment to supporting the Office of International Affairs, Ohio State and U.S.-China higher education, and will continue to enhance those efforts in the future.

*Padmini Roy-Dixon, Executive Director  
Global Gateways & Partnerships*

*Phoebe You, Director  
China Gateway*



**THE OHIO STATE UNIVERSITY**

OFFICE OF INTERNATIONAL AFFAIRS

# STUDENTS

Despite a slight decrease in international student applications to study in the United States, Chinese student enrollment at Ohio State remains strong at 4,441. The China Gateway supported recruitment of new students, Pre-Departure Orientation, education abroad programs, internships and many career opportunities for undergraduate and graduate students.

## RECRUITMENT

Supported Ohio State's undergraduate and graduate recruitment efforts by attending events such as the EducationUSA College Fair and American Universities China Association college fairs.



Fairs & school visits



Cities

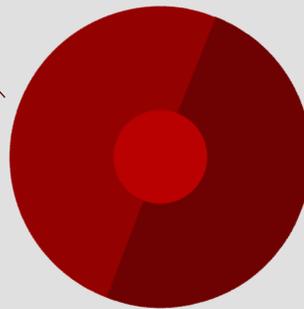


Prospective students

## PRE-DEPARTURE ORIENTATION

Established in 2012, the Offices of International Affairs, Student Academic Success and Student Life hosts Pre-Departure Orientation in Beijing and Shanghai and offers an opportunity for future students and their families to learn important information about Ohio State before traveling to the United States.

**350**  
Parents attended  
Pre-Departure  
Orientation



**350**  
Students attended  
Pre-Departure  
Orientation

## EDUCATION ABROAD

Identified learning opportunities, internships and employment opportunities in China and actively engaged with students and faculty on education abroad programs.



**4**  
Education abroad  
programs



**50+**  
Students visited China for  
education abroad programs  
or internships

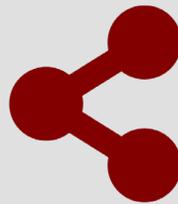
## EXPERIENTIAL TRAINING

Identified learning opportunities, internships and employment opportunities in China.



**150**

Full-time job opportunities from 15 employers



**14**

Employer partners through the Global Internship Program

**131**

Students in attendance at five career fairs

## VISITS

Offered services to faculty and staff who visited China including travel logistics, event and meeting planning, accommodation recommendations and serving as interpreters in their meetings with partners in China.

**384**



Faculty & staff visits

**42**



Directly-facilitated faculty trips

## PARTNERSHIPS & COLLABORATIONS

Worked with an array of partners including institutions of higher education and hospitals, and connected Ohio State faculty, staff and students to these organizations.

**45**



Active agreements with universities and partners

**8**



New Memorandums of Understanding in 2019

**30**



Companies and institutions are partners on current and future collaborative opportunities

## FACULTY

Faculty engagement, fostering existing partnerships and facilitating new opportunities to collaborate are key initiatives for the China Gateway. In 2019, Ohio State faculty visited China for academic conferences, lectures, partnership opportunities, meeting with university faculty, conducting field work and leading education abroad programs.

**Top destinations** visited by faculty included Beijing and Shanghai

# ALUMNI & FRIENDS

One of Ohio State's most important assets are individuals who want to engage and remain connected to the university – no matter where they reside in the world. The China Gateway helps Ohio State remain connected to alumni and friends in the region. In 2019, the number of alumni added to the Greater China area (China, Taiwan and Hong Kong) increased by 26.7%, and alumni activity increased significantly, resulting in the China alumni clubs maintaining the highest-profile among all Ohio State international clubs.

## ENGAGEMENT

Hosted events and supported activities for students, faculty, staff, alumni and friends.

2,500+



Alumni and friends in database

95



Events

4



Scarlet Level alumni clubs in Greater China

## OUTREACH

The China Gateway collaborates to share news and announcements together with the Office of International Affairs, Office of Student Life, Undergraduate Admissions and First Year Experience and the Office of Advancement. The China Gateway utilized various social media platforms to reach its stakeholders in the Greater China area.

3,514



Newsletter subscribers

118



Facebook followers

11,885



Weibo followers

897



LinkedIn group alumni

11,591



WeChat followers

217



Instagram followers

**Subscribe** to the monthly newsletter at [go.osu.edu/chinagatewaynews](http://go.osu.edu/chinagatewaynews).

## OHIO STATE & COLUMBUS

Advancement  
Alumni Association  
College of Arts and Sciences  
College of Dentistry  
College of Education and Human Ecology  
College of Food, Agricultural, and Environmental Sciences  
College of Nursing  
College of Public Health  
Fisher College of Business  
Moritz College of Law  
Student Academic Success  
Student Life  
Undergraduate Admissions

## UNIVERSITY PARTNERS

Beijing Foreign Studies University  
Beijing Jiaotong University  
Central University of Finance and Economics  
China University of Political Science and Law  
Chongqing University  
East China University of Science and Technology  
East China University of Political Science and Law  
Nanjing Audit University  
Northwest University of Political Science and Law  
Shanghai Jiaotong University  
Shanghai Maritime University  
Southeast University  
Southwest University  
Tongji University  
University of International Business and Economics  
Xi'an Jiaotong University

## CORPORATE PARTNERS

Alibaba  
Bloomberg  
ByteDance  
Contiental AG  
IBM  
Kantar  
Merieux NutriSciences  
PwC  
Roland Berger  
Silicon Valley Bank  
Solidiance  
Standard Chartered Bank  
Taikang Asset  
Tencent

## PARTNERS

None of this work would be possible without our partners. Thank you!

Learn more about  
collaboration  
opportunities at  
[go.osu.edu/  
chinaportfolio](https://go.osu.edu/chinaportfolio)

# FIRSTHAND ACCOUNTS

While numbers capture the big picture, testimonials show the difference local support can make.

## STUDENTS & FAMILIES

“We learned a lot from this event after hearing the great experience from the alumni and students. Ohio State has a strong alumni network, and I think my daughter made the right decision.” - *Buckeye Parent after attending an alumni club summer send-off for new Ohio State students*

## FACULTY & STAFF

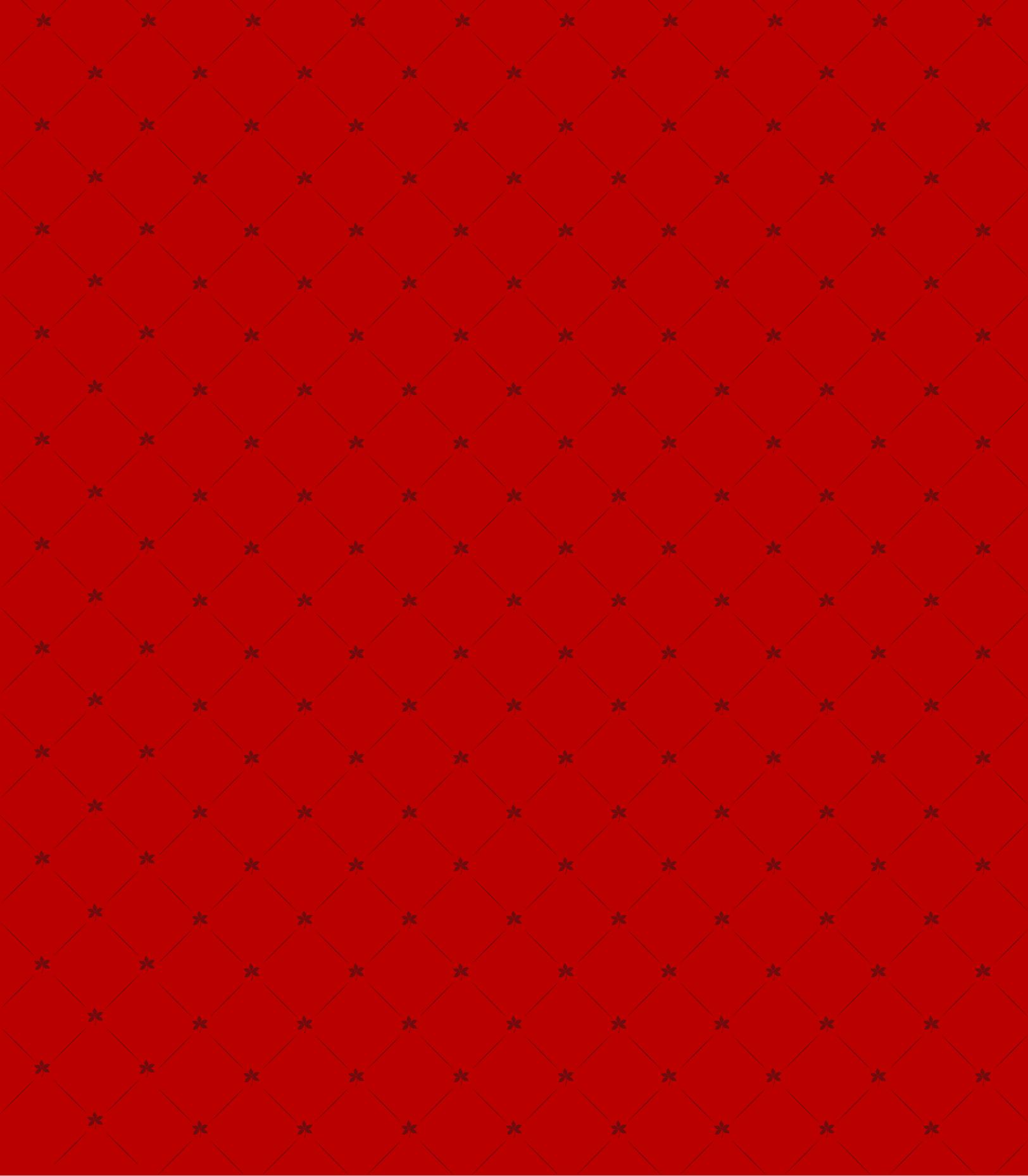
“I just wanted take a moment to thank you for all your support during my trip and to congratulate you on an excellent event. Please pass my sincere thanks and compliments to your whole team. I really enjoyed taking part in the forum and traveling to Shanghai. I hope our paths will cross again soon.” – *David Cooke, Assistant Director of Research Operations, Center for Automotive Research, while attending the Pan-Asia Forum*

“My stay in Beijing was productive and enjoyable, thanks to your planning and the excellent hosting by your office.” – *Anil Makhija, dean of the Fisher College of Business*

“A big thank you to Phoebe, Xitong and especially Shaun (who has been answering all of my questions) for pulling together hotel venues and securing contracts. You’re such great partners and this would not be possible without your work.” – *Ryan W. Lovell, senior director of Parent and Family Relations and Sorority and Fraternity Life, Office of Student Life*

“Thank you so much for taking the time to meet with Frank a few weeks ago when he was in Shanghai! I saw him this week in Chicago and he noted how much he appreciated meeting with you and getting to see one of the game day events. Thanks again for your partnership!” – *Natasha Kanakkanatt, regional engagement officer, Northeast and Midwest U.S., The Ohio State University Alumni Association*

**Learn more** about the Ohio State’s China Gateway—visit [oia.osu.edu/china](http://oia.osu.edu/china).



**OHIO STATE CHINA GATEWAY**

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