



CHINA GATEWAY ANNUAL REPORT

2020



THE OHIO STATE UNIVERSITY

OFFICE OF INTERNATIONAL AFFAIRS

INTRODUCTION

Although 2020 was a challenging year on a global scale, the China Gateway continually supported Ohio State students, faculty, staff, alumni and partners.

Due to international travel restrictions, faculty visits and education abroad programs were impacted, but the China Gateway still supported our stakeholders by attending local high schools, college fairs and hosting virtual information sessions. The China Gateway also facilitated virtual events for pre-departure orientation, career forums, education abroad activities and alumni talks. The China Gateway was able to strengthen its social media presence by coordinating a photography competition and interviewing 15 alumni to celebrate Ohio State's Sesquicentennial.

Facing the impact of COVID-19, the China Gateway collaborated with university units, alumni clubs and local communities to assist those on the frontlines. In nine days 196,334 RMB (30,306.41 USD) was donated to purchase emergency medical supplies for health care workers at Ohio State.

The China Gateway was recognized by the American Universities' China Association (AUCA) with the 2020 Extraordinary Contribution University Award and the 2020 Best China Career Service Award. These awards were given by the AUCA to honor employer partners and university representatives.

Looking forward to 2021, the China Gateway remains flexible, hopeful and thankful for Buckeye Nation. Go Bucks!

Padmini Roy-Dixon, Executive Director
Global Gateways and Partnerships

Phoebe You, Director
China Gateway

STUDENTS

The China Gateway supported the recruitment of new students to Ohio State, provided resources to incoming students, promoted academic programs and identified internships for students to gain practical experiences in their future careers.

Recruitment –

Supported Ohio State’s undergraduate and graduate recruitment efforts by hosting in-person and virtual information sessions and attending college fairs, such as those hosted by the EducationUSA College Fair and American Universities China Association (AUCA).



Attended **11 college fairs** that reached 190 students and their families

6 high school visits with 430 students in attendance



2020 HIGHLIGHT

The China Gateway **hosted 4 virtual information sessions** in Mandarin Chinese and English for 230 prospective students.

Support Service –

Provided resources to and engaged with students and scholars by hosting a virtual Pre-departure Orientation (PDO) and Pre-PDO Q&A session, Coffee Chat events with the Fisher College of Business, career fairs and forums and participated in employer information sessions.

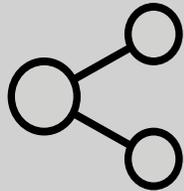
 <p>Partnered with the Office of Student Academic Success to hold 2 webinars in Mandarin Chinese for 39 incoming first-year students</p>	<p>10 Fisher College of Business Coffee Chats with 15 graduate students and alumni</p> 
<p>2 virtual PDO sessions for 141 students and 99 parents and 2 Q&A sessions for 117 students and 99 parents</p> 	 <p>17 employer information sessions and workshops</p>
 <p>Maintained Ohio State student and alumni internship and job portal of 180 jobs and 30 employers</p>	<p>2 virtual career forums for students with representatives from 5 industry leaders</p> 
<p>Virtually connected with 460 Buckeyes during a career event series in the summer and autumn semesters</p> 	 <p>Co-hosted online China career Fair with over 50 employers</p>

FACULTY

The China Gateway engaged with faculty by fostering existing partnerships and facilitating new relationships.

Partnerships and Collaborations –

Advanced connections between Chinese institutions and companies and Ohio State students, scholars and faculty through formal international agreements, collaborative research and grant opportunities.



Maintained **39 active agreements** with universities and partners

2019 HIGHLIGHT

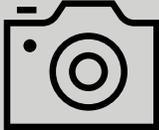
The China Gateway planned the visit of the Dean of the Fisher College of Business and introduced him to the Deans of Tongjing University School of Economics and Management and Shanghai Jiaotong University Antai School of Economics and Management which started conversations about exploring new degree and faculty research collaborations.

ALUMNI & FRIENDS

One of Ohio State's most important assets are individuals who want to engage and remain connected to the university – no matter where they reside in the world. The China Gateway helps Ohio State remain connected to alumni and friends in the region.

Engagement –

Hosted events and initiatives and supported activities for students, faculty, staff, alumni and friends.

 <p>Held 4 alumni career talks for over 110 alumni and students</p>	<p>Launched Support Ohio State Fighting Against COVID-19 campaign to raise 196,334 RMB by 604 people and donated 10,000 masks in 9 days</p> 
<p>Collaborated with International House Learning to host a virtual alumni event</p> 	 <p>Partnered with the College of Engineering and education abroad to connect students with alumni who have worked in China</p>
 <p>Hosted a health industry networking event for alumni working in health-related fields</p>	<p>Introduced a Sesquicentennial O-H-I-O photography competition which reached over 30,000 views in two days</p> 

2020 HIGHLIGHT

The China Gateway interviewed **15 alumni** and created a **booklet** of their stories for Ohio State's Sesquicentennial anniversary.

Alumni Clubs –

From Columbus, Ohio to Shanghai, China, the Buckeye global family grows stronger every day with over 550,000 living alumni.

 <p>2,790 alumni in the China Gateway database</p>	<p>4 Scarlet level alumni clubs in Greater China</p> 
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OUTREACH

The China Gateway collaborates to share news and announcements together with the Office of International Affairs, Office of Student Life, Undergraduate Admissions and First Year Experience and the Office of Advancement. The China Gateway utilized various social media platforms to reach its stakeholders in the Greater China area.

MEDIA	FOLLOWERS
Newsletter	3,499
Weibo	15,712
WeChat	14,570
Facebook	130
LinkedIn Alumni Group	854
Instagram	243

PARTNERS

The China Gateway worked with a diverse array of partners—academic, corporate, governmental and NGOs—to connect Ohio State students, faculty and staff with these organizations. In 2020, the China Gateway developed a [Business Portfolio](#) to help potential collaborators understand how the China Gateway can connect them to opportunities within Ohio State.

Academic Partners –

Beijing Foreign Studies University	Peking University, Guanghua School of Management
Beijing Jiaotong University Law School	Shandong University
Beijing Normal University	Shanghai Jiao Tong University (SJTU), School of Electronic, Information and Electrical Engineering
China Medical University	Shanghai Tenth People's Hospital
China University of Political Science and Law (CUPL)	Shanxi Agricultural University
Chongqing University	Soochow University
Dalian Medical University	South-Central University for Nationalities
East China University of Political Science and Law (ECUPL)	Southeast University Law School
East China University of Science and Technology (ECUST)	Southwest University of Political Science and Law
Guangdong University of Foreign Studies	Taipei Medical University College of Pharmacy
Huazhong Agricultural University (HZAU)	Taipei National University of the Arts (TNUA)
Nanjing Audit University	University of International Business and Economics (UIBE)
National Chiao Tung University	Wuhan University
National Taiwan University School of Pharmacy	Xi'an Jiao Tong University (XJTU) School of Electrical Engineering
National Yang-Ming University Graduate Institute of Biopharmaceutical Sciences	Xiangtan University
Northeast Forestry University (NEFU)	Xi'an Jiaotong University Law School
Northwest University of Political Science and Law	Yanbian University
Peking University	Zhejiang Normal University
Peking University Law School	Zhongnan University of Economics and Law

Corporate Partners –

Alibaba Group
Amaris
Amazon China
Bloomberg
BOE
Budweiser
ByteDance
Cisco
Everbright Securities
FDM
GE Healthcare
Redstone Group
Hiways Law Firm
HSBC
IBM
Jardines

Jingtian & Gongcheng Law Firm
JPMorgan
Lazada
Lenovo
Meiyume
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Sohu
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FIRSTHAND ACCOUNTS

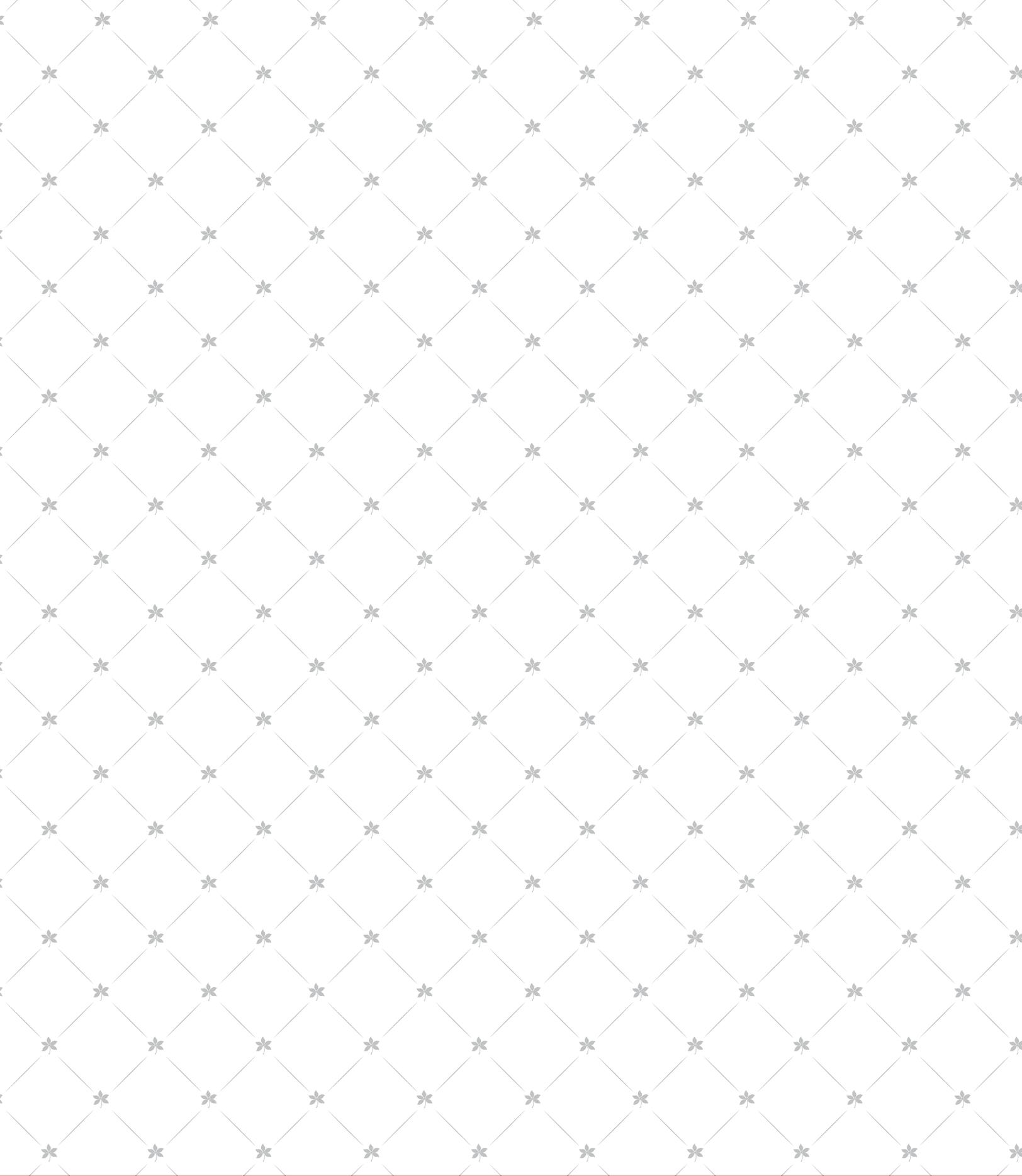
“I want to say thank you so much China Gateway for meeting with us and also thank you for all the alumni that came out to talk with the group. We really appreciate it.”

—**Julius Mayo, Academic Initiatives Advisor to the International House Learning Community.**

“This is a quick update on SHUPL online webinar on November 16. I was able to meet 19 students and chatted with seven students individually. The webinar was pretty successful. Thanks again for connecting us with SHUPL and Professor Cao! Also, we appreciate China Gateway’s help on promoting this event! Thank you Phoebe in general for that connection, I was very impressed with this school.” — **Laura Fernández-Álvarez, J.D., Assistant Dean for International and Graduate Affairs, Moritz College of Law**

“just want to take some time to thank you all for joining us at the international house learning community and the China Gateway program that we had a couple weeks ago. I want to give a huge thank you to our panelists Conan, Summer and Trey for joining us and sharing your experiences with us. Thank you to the China Gateway and to Tina and Phoebe for helping us put it all together, and connecting with our panelists and joining us at the sessions as well. Thank you for all your knowledge and your expertise and sharing with us. Thank you also to Padmini and Ashley who joined us at the session. Thank you for your time and I hope that was helpful and give you a sense of work we are doing at the International House. And of course a big thank you to Julius Mayo who helped also for put it all together and for the supporting guidelines and all. I hope that it was a program that you all enjoyed and again I hope we can continue make greater connections moving forward and continue to work and support our students.” — **Frida Gillespie, Morrill Tower Hall Director, International House Learning Community Coordinator.**

“I wanted to reach out and say thanks again with all the help with AUCA – I really enjoyed it and had a lot of fun. I thought it was definitely worthwhile and it was great to catch up with both of you again.” — **Dan Kieffer, Assistant Director, Specialized Graduate Recruiting & Admissions, Fisher College of Business, Graduate Programs Office**



OHIO STATE CHINA GATEWAY

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