Introduction

Although the pandemic continued to disrupt international activities, the India Gateway productively engaged with Ohio State students, faculty, staff, alumni, and partners through virtual platforms. Executive education programming continued between the Fisher College of Business and the Tata Group. New relationships were forged with partners in academia, virtual pre-departure orientations held, and the 3rd edition of an Infectious Diseases conference was organized in collaboration with an international partner.

The Office of International Affairs hosted Randhir Jaiswal, consul general of India to the United States (New York), at Ohio State where collaborations between Ohio State and India were a key point of discussion.

Ohio State was the “international knowledge partner” sponsor for the Global Education Conclave 2021, held in October and organized by the Confederation of Indian Industry. Gil Latz, vice provost for global strategies and international affairs, presented a case study on ‘Industry Academia Engagement – Global Best Practices’ and highlighted the university’s International Strategic Plan, the Global Gateways and the Global One Health initiative.

The India Gateway is proud to be a part of enhancing Ohio State’s global interactions since 2012 and is extremely appreciative of the encouragement and dedication of its partners and stakeholders.

PADMINI ROY-DIXON, EXECUTIVE DIRECTOR
GLOBAL GATEWAYS AND PARTNERSHIPS
Students

The India Gateway helped recruit new students to Ohio State, provided resources to incoming students, promoted academic programs and identified internships for current students to gain practical experiences in their future careers.

Recruitment and Engagement

Supported Ohio State’s recruitment efforts through in-person and virtual activities; engaged with admitted students by hosting virtual pre-departure orientations, facilitating experiential learning and virtual global education opportunities; and responding to student questions.

- Visited 10 high schools
- Provided visa and pre-departure preparation sessions to 77 admitted students
- Twelve GAP students immersed in experiential learning programs
- Provided general services to 97 Buckeyes
- Coordinated four major event series for Ohio State admission counselors
- Eight RIYA applicants completed virtual internships

TOTAL: 28+ events/visits – 850+ students reached

Participated in 4 recruitment events that reached 661 prospective students

Featured 10 alumni in 6 student events
Faculty

The India Gateway engaged with faculty by fostering existing partnerships and facilitating new relationships.

Faculty and staff travel was impacted for another year due to the pandemic. However, faculty virtually participated in the Infectious Diseases signature conference the India Gateway hosted with an international partner.

- Two faculty members visited India and one of them spearheaded a signature conference in India
- Completed 27 virtual engagements with 29 faculty and staff members

Partnerships and Collaborations

Connected a diverse array of partners — academic, corporate, governmental and NGOs — with Ohio State students, faculty and staff to develop new partnerships and maintain existing ones.

- Two MOUs signed and two MOU renewals initiated
- Eighteen Indian companies and institutions collaborating with the India Gateway

Thank you Vishwajeet and Dr. Namal for your support! Sincere thanks to Vishwajeet for time management of the video recording. Thank you all for your support to make the event and session successful.

– Rajesh Deshmukh, Center for Disease Control and Prevention, Division of Global HIV & TB – India
Corporate Engagement

The relationship developed between Fisher College of Business and corporations like the Tata Group remained strong with executive education programming and Global Applied Projects. A new MOU was executed with Mahindra and Mahindra for Fisher’s Operational Excellence program.

- Fisher delivered 22 executive education programs for Tata Consultancy Services and four TGeLS programs to TMTC; resumed executive education with MIQ

- Fisher expanded scope of engagement to five Tata businesses: Indian Hotels Co. Ltd., Tata Consultancy Services, Tata Steel, Tata Motors and Tata Chemicals

Academic Engagement

- Fisher College of Business signed a MOU with S. P. Jain Institute of Management and Research, Mumbai to deliver a certificate program on Operations Excellence

- The Carbon Management and Sequestration Centre at the College of Food, Agricultural, and Environmental Sciences signed a MOU with Amity University

- The 2021 International Infectious Disease Conference was organized by partner hosts, the Sri Lanka College of Microbiologists and the India Gateway. The “Threat of new and re-emerging infections: role of novel tools and technologies to face challenges” convened virtually in August in Colombo, Sri Lanka. Twelve faculty members from various departments, centers and schools around campus participated in the conference, including experts from infectious diseases, global one health, microbial infection and immunity, microbiology, health and rehabilitation sciences, pathology and veterinary biosciences.
Alumni and Friends

One of Ohio State’s most important assets are individuals who want to engage and remain connected to the university — no matter where they reside in the world. The India Gateway helps Ohio State remain connected to alumni and friends in the region.

Events and Engagement

Hosted events and supported activities to increase engagement with alumni, stakeholders and friends.

- In collaboration with The Ohio State University Alumni Association, supported the India Alumni Club that achieved a Scarlet status for the third consecutive year
- Engaged directly with 56 alumni in 2021
- Six alumni participated in an International Alumni Conversation virtual event

Thank you so much for all your help and guidance during tough times when we were clueless about the next steps and were facing uncertainty about Shreya's admission. The India Gateway is providing a wonderful service and guidance program for students and parents!

- Shreya Sandurkar (Class of 2025), shared by parent through WhatsApp
## Outreach

Maintained connections and built Ohio State’s awareness in India through newsletters and social media platforms: Facebook, LinkedIn and WhatsApp.

<table>
<thead>
<tr>
<th>Feature</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Featured four alumni and five faculty</td>
<td>on International Women’s Day</td>
</tr>
<tr>
<td>Four alumni and three students</td>
<td>highlighted via online spotlight series</td>
</tr>
<tr>
<td>Shared 110 posts</td>
<td>with 343 alumni in LinkedIn group</td>
</tr>
<tr>
<td>Published 143 stories</td>
<td>for 458 Facebook followers</td>
</tr>
<tr>
<td>Messaged 1,234 subscribers</td>
<td>via six newsletters</td>
</tr>
<tr>
<td>Engaged 346 WhatsApp users</td>
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Business education at Ohio State has always prepared the next generation of leaders to make an immediate impact in their careers and around the world. Fisher’s Executive Education focuses specifically on partnering with companies to drive corporate and individual growth. A strong collaboration with Tata — a global conglomerate that shares the same core values as Fisher — has allowed faculty to deliver multiple programs to Tata executives from across the world while overcoming the challenges created by the global pandemic. The role played by the India Gateway has been instrumental in founding and fostering the relationship with the Tata leadership in India.

– Anil Makhija, dean, Fisher College of Business
The India Gateway worked with a diverse array of partners — academic, corporate and governmental — to reinforce Ohio State’s connections with these organizations.

### Academic Partners
- Amity University
- Indian Institute of Technology – Bombay
- Indian Institute of Technology – Kharagpur
- Indian Institute of Technology – Madras
- Punjab Agriculture University
- S.P. Jain Institute of Management and Research
- Sri Lanka Institute of Microbiologists

### The Ohio State University
- Center for Automotive Research
- College of Arts and Sciences
- College of Engineering
- College of Food, Agricultural, and Environmental Sciences
- College of Medicine
- College of Pharmacy
- College of Public Health
- College of Social Work
- Fisher College of Business
- Global One Health initiative
- Infectious Diseases Institute
- Institute for Materials Research
- Moritz College of Law
- Smart Vehicle Concepts Center
- Sustainability Institute
- The Ohio State University Alumni Association
- Technology Commercialization Office
- Translational Data Analytics Institute
### Corporate Partners

- Bangalore Bioinnovation Centre
- Foundation for Neglected Disease Research
- Indian Hotels Co. Ltd.
- Mahindra Institute of Quality
- TATA Management Training Center
- Tata Sons Ltd.
- Tata Consultancy Services
- Tata Steel
- Tata Motors
- Tata Chemicals

### Hospitals

- All India Institute of Medical Science

### Government Agencies

- Automotive Research Association of India
- Center for Disease Control and Prevention: Global Health – India
- EducationUSA
- Indian Council for Agricultural Research
- Institute of Microbial Technologies
- International Centre for Automotive Technology
- U.S. Agency for International Development
- U.S. Department of State
- U.S. – India Science & Technology Endowment Fund
- United States – India Educational Foundation
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