



CHINA Gateway

ANNUAL REPORT

2022



THE OHIO STATE
UNIVERSITY

OFFICE OF
INTERNATIONAL AFFAIRS

Introduction

The China Gateway is grateful for the continuous support from campus partners, alumni and friends over the last 12 years and looks forward to working with existing and new partners in 2023.

This year was filled with connections. The China Gateway was an integral part of connecting students to The Ohio State University and career resources; faculty and staff to partnerships with Chinese universities and corporations; and reconnecting alumni with old and new friends.

In 2022, the China Gateway established a high school counselors advisory board in collaboration with the Office of Strategic Enrollment Management. The board includes high school counselors from Beijing, Shanghai, Ningbo, Ji'nan and Wuhan and focuses on supporting Chinese students' transition from high school to college and through graduation.

Over 56 events relating to undergraduate and graduate program recruitment connected the China Gateway with 6,500 students. The China Gateway also assisted current Buckeyes and alumni with internship and full-time job opportunities and career fairs and workshops.

Engaging with alumni has always been an important goal for the China Gateway. With the six regional alumni clubs, the China Gateway hosted 25 virtual and in-person events, connecting with more than 350 Buckeyes and over 360 families and friends.

In 2023, the China Gateway will continue to connect students, faculty, staff, alumni and partners between Ohio State and China.



Padmini Roy-Dixon

Executive Director
Global Gateways and Partnerships

Phoebe You

Director
China Gateway



Students

The China Gateway supported Ohio State's undergraduate and graduate recruitment efforts by hosting in-person and virtual information sessions, visiting high schools and attending college fairs, such as those hosted by EducationUSA and the American Universities China Association (AUCA).

Recruitment

- Recruitment activities took place in several cities including Shanghai, Beijing, Kunshan, Suzhou, Changshu, Hangzhou, Ningbo and Guangzhou
- Attended 19 virtual and in-person undergraduate fairs with 1,143 attendees
- Spoke at one EducationUSA workshop with over 100 attendees
- Participated in 17 fairs and virtual information sessions to support the Fisher College of Business and Moritz College of Law's graduate recruitment; 1,018 people attended

Hosted
11
virtual information
sessions with
253
students

Interacted with
119
students in
person at
six
high schools



“The China Gateway is instrumental in our recruitment efforts in China, especially during and after the COVID-19 pandemic when travel to China has been impossible. The China Gateway has collaborated with the Master of Laws (LLM) program at Moritz College of Law in organizing virtual info sessions for prospective Chinese students, presenting in Chinese language and sustaining relationships with partner schools in China. Director Phoebe You is very knowledgeable of the LLM program and has been always available to provide helpful information to prospective students. We are thankful to have the support of the China Gateway to promote the law school to students and professors in China.”

- Tra Pham, PhD, assistant dean for graduate and international affairs, Moritz College of Law

Engagement

Provided resources to and engaged with students and scholars by hosting a virtual Pre-departure Orientation (PDO), two virtual events for admitted students, creating a high school counselor advisory board and connecting students to internships and job opportunities.

- Partnered with the Offices of Strategic Enrollment Management, Student Life and International Affairs to host a virtual PDO with 226 students and families
- Hosted two virtual yield events to welcome 84 newly admitted students and their families with the Offices of Strategic Enrollment Management and Student Life
- Created a high school counselor advisory board comprised of counselors from Beijing, Shanghai, Ningbo, Ji'nan and Wuhan to support Chinese students' transition from high school to college and through graduation
- Posted almost 500 internship and full-time job openings through various channels
- Organized two virtual career fairs and 14 career skills workshops connecting with 176 students and alumni

Honored
87
new Buckeyes
at alumni club
sendoff events

Posted almost
500
internship
and full-time
job openings
through various
channels



Alumni and Friends

One of Ohio State's most important assets are individuals who want to engage and remain connected to the university – no matter where they reside in the world. The China Gateway helps Ohio State remain connected to alumni and friends in the region.

- Six alumni clubs in Beijing, Hong Kong, Shanghai, Shenzhen, Chengdu and Taiwan, including three Scarlet Level clubs and two Gray Level clubs
- 3,100 alumni in database
- 106 alumni and stakeholders attended Buckeye panel discussions organized by The Ohio State University Alumni Association, alumni clubs and the International Advancement
- 16 alumni attended a virtual Buckeye networking event coordinated by the China Gateway, alumni association, the alumni clubs of Hong Kong, Beijing, Shenzhen and Chengdu

25

virtual and in-person events
hosted by alumni clubs,
interacting with

353

Buckeyes, and

369

families and friends

106

alumni and stakeholders
attended Buckeye panel
discussions organized by
The Ohio State University
Alumni Association, alumni
clubs and the International
Advancement

“2022 was another challenging year for the Ohio State Alumni Club of Hong Kong as we had to prepare and host our activities while adapting to the ever-changing pandemic and social-distancing policies on the fly. Luckily with the generous and professional assistance provided by our friendly China Gateway, we broadcasted the events’ updates to our local Buckeyes and other Greater China alumni with extensive coverage in short notice. We doubled attendance of our events like Shave with Love, Canto-Pop Dance Workshop, Virtual Buckeyes Happy Hour featuring Alice Mong and Thanksgiving Dinner. Last but not least, the China Gateway also helped us count the absentee ballot for our biennial executive board election. The Ohio State Alumni Club of Hong Kong would like to thank the China Gateway for all the hard work in 2022, and we are looking forward to working together in 2023 with the new executive board.”

--Daniel Leung, Ohio State Alumni Club of Hong Kong

Partners

The China Gateway worked with a diverse array of partners – academic, corporate, governmental and non-governmental organizations – to connect Ohio State students, faculty and staff with these organizations.

Wuhan University

To honor the 40-year relationship with Ohio State, Wuhan University launched a grant program to support faculty who are initiating academic collaborations with Ohio State. This is Wuhan University's first initiative for a specific partner and demonstrates the deep-rooted connections between the two institutions.

Shanghai Pulmonary Hospital

The James Cancer Hospital and Shanghai Pulmonary Hospital are discussing a potential new opportunity in nursing training and educational exchange.



"I am currently participating in several job interviews. I can apply what I learned from this career fair to avoid making mistakes. The career fair was very well-organized, and interacting with the employer representatives was most beneficial. The interviewers from the invited companies are very professional. They also provided helpful advice on my resume writing and career development path."

-Tingni Chen, a graduate of the Fisher College of Business in May 2022

Non-academic Partners

Alibaba Group

Alpha Sights

Amazon

Ant Group

AstraZeneca

Avery Dennison

BOE Technology Group

Bosch

China Resources Land

Dell

General Electric

Goertek

Harvest Fund

HSBC Bank

IBM

Iqvia

Jardine

JD.com

Kunlun Tech

Li Auto

Lotus NYO

Mars

McKinsey

NetEase Game

OCBC Wing Hang Bank

Proctor and Gamble

Philips

Pingan Asset Management

PricewaterhouseCoopers

Simcere Pharmaceutical

Standard Chartered Bank

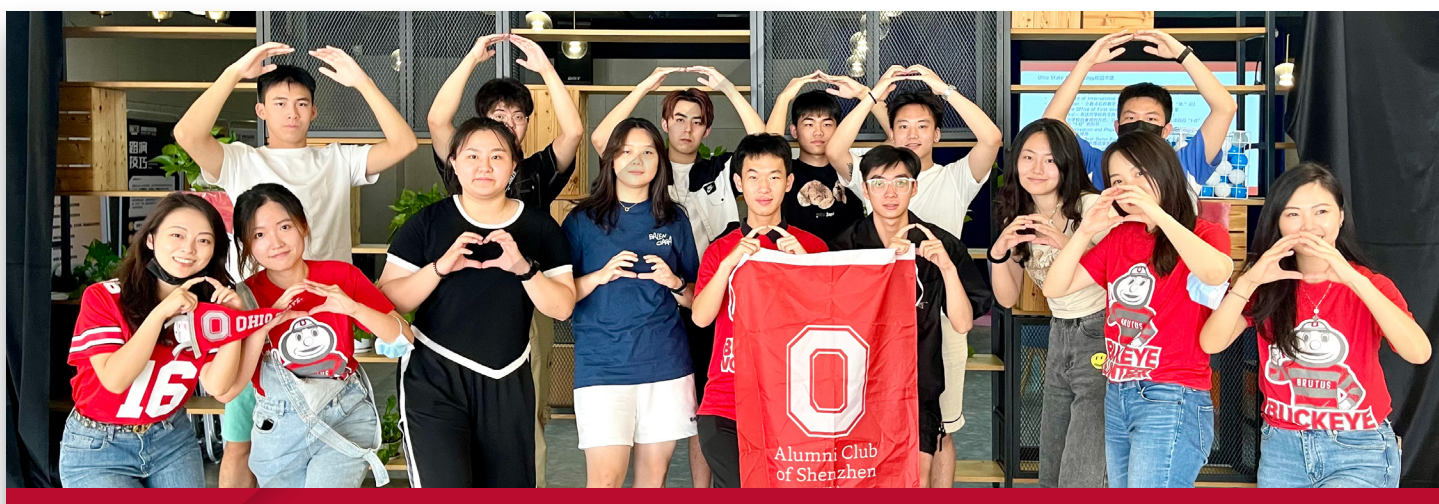
Taikang Asset

TCL Technology

Tencent







Unilever

Xiaomi



Outreach

The China Gateway collaborates to share news and announcements together with the Offices of International Affairs, Student Life, Parent and Family Relations, Strategic Enrollment Management, First Year Experience and Advancement.

	Platform	Followers
	WeChat	18,586
	Weibo	36,091
	Facebook	174
	Instagram	271
	Linkedin	99
	Newsletter	2,978

Office of International Affairs

140 Enarson Classroom Building 2009 Millikin Rd
Columbus, OH 43210 +1-614-292-6101

China Gateway

Unit 1203, 12/F, Tower 1
Jing An Kerry Centre
1515 West Nanjing Road
Shanghai 200040 | P.R. China
chinagateway@osu.edu | oia.osu.edu/china



oia.osu.edu